NKAR
Your Travel House

SUSTAINABILITY &
CORPORATE SOCIAL RESPONSIBILITY REPORT
2025/26



NKAR TRAVELS & TOURS (PVT) LTD

Sustainability Commitment Towards a Responsible Future



As Sustainability Consultant to Nkar Travels and Tours Pvt Ltd, it is encouraging to witness the company's continued progress in integrating sustainability into its long-term business philosophy and operations. This Sustainability Report highlights the initiatives, projects, and responsible practices undertaken during the financial year 2025/26, reflecting Nkar's growing commitment towards creating lasting environmental, social, and economic value.

In an era where global tourism is increasingly shaped by responsible and regenerative practices, Nkar recognizes the importance of aligning future growth with internationally accepted sustainability principles and evolving traveler expectations. The company continues to embrace the Triple Bottom Line approach — balancing People, Planet, and Profit — ensuring that business success is achieved not only through economic performance, but also through social responsibility and environmental stewardship. Sustainability today is no longer an optional initiative, but an essential part of building a resilient and future-ready tourism organization.

What is particularly commendable is that this journey is being shaped collectively by both management and staff. Many initiatives have emerged through employee engagement, shared ideas, and a common sense of responsibility, helping sustainability become embedded within the company culture rather than remaining a standalone effort. Through regular updates, participation, and awareness-building, employees continue to strengthen the organization's sustainability vision while becoming ambassadors of responsible tourism within their respective roles and communities.

Nkar's commitment also reflects a broader responsibility towards future generations. Through conscious environmental practices, community engagement, ethical operations, and responsible tourism initiatives, the company aspires to contribute positively towards preserving Sri Lanka's natural and cultural heritage while continuing to create meaningful travel experiences. Sustainable tourism is ultimately about creating long-term value for the environment, society, and the continuity of the business itself.

As this journey continues, sustainability is expected to remain a key part of Nkar's long-term vision and strategic direction, strengthening responsible business practices, stakeholder confidence, and the company's position within an increasingly sustainability-conscious tourism industry.

I would like to extend my appreciation to the Management Team and staff for their continued support, commitment, and collective efforts towards building a more responsible and sustainable future.

Ms. Rapti Dirckze
Corporate Sustainability Consultant
Nkar Travels and Tours Pvt Ltd

A JOURNEY WITH A PURPOSE.

At NKAR Travels & Tours Pvt Ltd, sustainability is not a statement, it is a story we continue to write every day. It is reflected in the lives we touch, the environments we protect, and the communities we uplift.

The year 2025/26 has been one of renewed commitment and meaningful impact. As we navigated the evolving landscape of travel and tourism, we remained grounded in our responsibility to create experiences that extend beyond journeys towards purpose, compassion, and lasting change.

This report captures those moments. The quiet victories. The collective efforts. The human stories behind every initiative.

A WALK DOWN MEMORY LANE

While our formal journey of documenting sustainability and CSR initiatives has only recently begun, the spirit of responsible action has been part of NKAR for over two decades. Long before it was defined in reports and frameworks, it lived in the choices we made, the causes we supported, and the communities we stood beside. As we take this step towards structured reporting, we also take a moment to walk down memory lane—revisiting the many meaningful initiatives that quietly shaped who we are today. These early efforts, though not always recorded, laid the foundation for the values we now proudly articulate, reminding us that sustainability at NKAR has never been an obligation, but a way of being.



GUARDIANS OF THE VOICELESS – WILDLIFE CONSERVATION

One of our most profound responsibilities lies in protecting those who cannot speak for themselves.

Our journey with ‘‘Adira’’ , an orphaned baby elephant, continues to be a story of hope and resilience. Through our ongoing sponsorship at the Elephant Transit Home (ETH), we remain committed to supporting her care, rehabilitation, and eventual return to the wild. Her progress is a powerful reminder of the impact of sustained compassion and care.







Extending this commitment, NKAR also stepped forward to support ‘‘Namal’’ , a young elephant who suffered the loss of his foot due to a snare injury at just six months old. In a significant effort to improve his quality of life, we sponsored the replacement of a specially designed prosthetic limb. This initiative not only grantee the continuity of his mobility but also offers Namal a renewed chance at a more independent and dignified life—symbolizing resilience in the face of adversity.



To further strengthen awareness and engagement, NKAR introduced an informational name board at the Elephant Transit Home, encouraging visitors to actively participate in the sponsorship and conservation of orphaned elephants.

Recognizing the need for improved care infrastructure, we also committed to funding the construction of a dedicated shelter for elephants undergoing rehabilitation and legal processes.

This project, initiated in early 2026, aims to enhance animal welfare standards by providing a safer and more structured environment for their recovery.



In appreciation of the tireless efforts of the caregivers at the Transit Home, NKAR also donated branded apparel—small tokens of gratitude for those who dedicate their lives to protecting these gentle giants..

OPENING WORLDS – COMMUNITY ENGAGEMENT

Sometimes, the greatest journeys are not measured in miles, but in moments of discovery.

This year, we proudly recommenced our rural school exposure programme, bringing students from'' Hallmillara Maha Vidyalaya'' in Lunugamwehera to Colombo in line with our Industry and Profession. For many, this was their first experience of the city—a day filled with curiosity, excitement, and new possibilities.From bustling streets to new learning environments, the



experience aimed to broaden horizons, build confidence, and inspire ambition. NKAR facilitated the entire journey, ensuring a safe and enriching experience that left a lasting impression on every student.

GIVING THE GIFT OF LIFE – HEALTH & WELLBEING INITIATIVES

Our annual blood donation campaign once again brought together staff, and well-wishers in a powerful act of collective compassion. Conducted in collaboration with medical professionals, the initiative contributed directly to national healthcare needs while reinforcing culture of giving within our organization.









In another inspiring effort, our team came together for “Ride for a Cause”—a cycling initiative through the streets of Colombo, raising awareness about carbon emissions while supporting mobility for those in need. What began as a 20km ride became a movement of purpose, resulting in the donation of four wheelchairs. NKAR proudly doubled the funds raised by staff, amplifying the impact of their efforts to a total of 8 wheelchairs which were handed over to needy personnel.





STANDING WITH STRENGTH – HEALTHCARE SUPPORT

Healthcare remains an area where compassion must translate into action.

Through the proceeds of our musical fundraising evening, “Vibes of Yesterday,” we were able to contribute LKR 4.5 million towards cancer treatment and research. The event itself was fully supported by NKAR, ensuring that every rupee raised went directly towards this vital cause.Beyond organized initiatives, we also extended financial assistance to individuals in urgent



need—supporting critical medical procedures, emergency treatments, and long-term care. Within our own NKAR family, we ensured that employees facing medical challenges received the care and support they needed, reinforcing our belief that people always come first.

CARING BEYOND SEASONS – SOCIAL RESPONSIBILITY

Throughout the year, we continued our support for vulnerable communities through seasonal donations and welfare contributions. These efforts ensured that assistance reached those who needed it most, especially during times of heightened difficulty.

Our commitment to education and long-term impact was further strengthened through our continued sponsorship of an underprivileged child—ensuring uninterrupted access to education and a more secure future.

We also extended our support to differently abled communities through contributions aimed at empowering visually impaired individuals, reinforcing our belief in inclusivity and equal opportunity.

INVESTING IN PEOPLE – STAFF DEVELOPMENT

At the heart of NKAR's success is its people.

Recognizing the importance of continuous growth, we conducted an English language training program to enhance communication skills and professional confidence among our team. This initiative not only supports improved service delivery but also opens pathways for personal and career development, aligning our workforce with global tourism standards.

RESPONDING WHEN IT MATTERS MOST – DISASTER RELIEF

In times of national crisis, responsibility becomes immediate.

During the recent floods(Cyclone Ditwah), NKAR stepped forward to support relief efforts through the distribution of essential supplies, including dry rations, matters and drinking water to the value of LKR5 million. These contributions provided timely assistance to affected communities, reinforcing our role as a responsible corporate citizen.







GUIDED BY INTEGRITY – GOVERNANCE & RESPONSIBILITY

Every initiative undertaken by NKAR is rooted in responsibility and accountability.

Our sustainability and CSR efforts are carefully reviewed, ethically aligned, and designed to create measurable impact. Transparency and integrity remain central to our approach, ensuring that we continue to meet and exceed stakeholder expectations while contributing meaningfully to society.

SUPPORTING OUR PEOPLE WHEN IT MATTERS MOST



Provided support for one of our staff members diagnosed with cancer. Although he has been unable to attend work since November 2024, he has been retained on the company payroll throughout this period. The total financial support extended towards his well-being to date exceeds LKR 2 million.

LOOKING AHEAD

The past year has been a powerful reminder that even the smallest actions, when done with intention, can create lasting change.

From protecting wildlife and supporting education to empowering communities and caring for our people, NKAR's journey in 2025/26 reflects a holistic approach to sustainability, one that is driven by empathy, responsibility, and purpose.

As we move forward, we remain committed to strengthening these efforts, building meaningful partnerships, and continuing to make a positive difference—one journey at a time.

NKAR Travels & Tours Pvt Ltd
Creating journeys that matter.

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